

## LESSON PLAN

### STRUCTURE:

Overview

Outcomes

Preparation

Procedure



App:



**LESSON NAME:** Picture captions

**DURATION:** 1 x 60 min

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### OVERVIEW

Photo captions are an integral part of every newspaper story. Every single photo in newspapers and magazine must have them to tell people something that picture cannot. However easy it may seem, writing proper captions has its rules and it takes a lot of creative thinking. In this lesson we would like to present basic caption writing guidelines to students and practice „photo captioning“ on their own photos. This lesson should also encourage discussion and speculation about photos in mass media.

### LEARNING OUTCOMES

The students will be able:

- to recognise the importance of photo captions
- to identify the components of a good caption
- to practice creative writing
- to formulate appropriate, complete and informative captions to any pictures they take
- to understand the rules of captions writing
- to use Phonto application
- to add captions to the photos in their smartphones

### PREPARATION AND MATERIALS

- print out as many copies of the worksheet with the pictures as there pairs of students in your classroom
- cut out the pictures and the captions and put them in envelopes



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## PROCEDURE

- **Introduce** shortly students to the value of captions.
- **Divide** students into pairs.
- **Distribute** the envelopes with the pictures and captions.
- **Elicit** from students what they see in the pictures.
- **Ask** students to match the captions to the pictures .
- **Give** each pair a picture (Worksheet 2.) and ask them to write a first caption to it.
- **Ask** them to put aside the pictures with a caption they wrote.
- **Explain** them the rules of photo caption writing using the PPT presentation attached to this lesson.
- **Let** them correct their captions after learning the rules.
- **Discuss** the changes they had to make by comparing their first captions with the final ones.
- **Introduce** Phonto application to your students. Give them opportunity to share with you other applications they are using for adding text to their pictures.
- **Assign** them homework to take a picture of a local event and complete it with a caption.
- **Publish** their pictures in a school magazine.

### Further reading:

<http://nwscholasticpress.org/2012/09/30/follow-these-simple-techniques-to-write-the-perfect-caption-every-time-to-intrigue-inform-readers-2/>

<http://web.ku.edu/~edit/captions.html>

<http://www.poynter.org/how-tos/visuals/1753/hot-tips-for-writing-photo-captions/>

<http://www.magazinedesigning.com/what-to-do-with-picture-captions/>

<http://www.walsworthyearbooks.com/teach-caption-writing-with-new-video-lesson-plan/>