



## LESSON PLAN

### STRUCTURE:

Overview

Outcomes

Preparation

Procedure



App:



**LESSON NAME:** SYMBOLISM POSTERS

**DURATION:** 3 x 60 min

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### OVERVIEW

Through the centuries artists have used symbols themselves to stand for something else. The symbols have helped them to suggest ideas and emphasise the meaning behind the forms, lines, shapes and colour. In every day life they are used as a means of communication, as well.

The aim of this lesson is to introduce the power of symbols and minimalism to students and let them play with their meanings and shapes by creating posters on the most important issues of today's world.

### LEARNING OUTCOMES

Students will be able to:

- recognise the power of symbols
- use symbols to express their opinion on a chosen topic
- search the topic on their own
- apply basic features of minimalism in their posters

### PREPARATION AND MATERIALS

- get acquainted with postermymwall online application
- make sure you have a projector and a computer ready
- make enough copies of the evaluation worksheet

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## PROCEDURE

- **Start** the lesson by brainstorming different kind of symbols they have seen in various environments.
- **Ask** questions such as: Why did people start using symbols? What do we mostly use symbols for? Is it easy to understand all symbols? Can they carry multiple messages?
- **Introduce** the concepts: a symbolism poster and minimalism
- **Start** the PPT presentation (attached to this lesson).
- **Brainstorm** different topics they can create their posters about (environmentalism, politics, human rights, internet, life style...)
- **Search** the Internet for different symbols and their meanings.
- **Use** Postermymaker.com for designing simple posters or Photoshop© with more skilled students.
- **Prepare** a class exhibition of created posters.
- **Distribute** the evaluation worksheets among students. Ask them to be „judges“ and evaluate the final works of their peers.
- **Discuss** their feedback.



## POSTER EVALUATION WORKSHEET

The poster title: \_\_\_\_\_

1. The message in the poster is mainly:

- a. Verbal
- b. Visual
- c. Both

1
1
2

2. The symbol used in the poster is:

- a. Clear (easy to interpret)
- b. Memorable
- c. Dramatic

1
1
1

3. The poster is:

- a. Neatly done
- b. Attractive
- c. Colorful

1
1
1

4. Symbols and types are large and can be easily seen by the audience.

- a. Yes
- b. No

1
0

5. The poster is well-balanced and efficient

- a. Yes
- b. No

1
0

6. There are some hidden relationships in the poster.

- a. Yes
- b. No

1
0

TOTAL POINT SCORE:

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