



LESSON PLAN

STRUCTURE:

Overview

Outcomes

Preparation

Procedure



App:



LESSON NAME: Let's vine!

DURATION: 2 x 60 min

AUTHOR: Darina Kocurová, Slovakia

OVERVIEW

Online videos, either professional or amateur, have become enormously popular with young people since they offer easily accessible entertainment for Internet users. However, they often have an unappropriate or a far-from-meaningful content and a topic and this is one of the aspects we want to aim the students' attention at the beginning of this lesson. Therefore, we will discuss the pros and cons of online videos, do a short survey on their usage and popularity among the students and finally, get to producing their own short video to present their view of worthwhile topics.

LEARNING OUTCOMES

Student will be able to:

- identify the purposes and content of videos online
- realise both the pros and cons of posting videos online
- analyse the frequency and topics of video viewing among their peers
- state an opinion about videos freely accessible online
- demonstrate ability to use Vine app by following online tutorials
- record their knowledge by creating video
- produce Vine video and publish it online.

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PREPARATION AND MATERIALS

- **Ask** your students to install Vine application into their smartphones
- **Make sure** that at least every third student in the classroom owns one.
- **Prepare** the classroom with a computer and a dataprojector

PROCEDURE

- **Discuss** the main purpose of videos that can be freely found on the Internet.
- **Play** the video about YouTube channel to your students (<https://www.youtube.com/watch?v=ojqWclLQOxk>). After watching it, ask your students to come up with the cons of YouTube videos.
- **Ask** the students about their experience with video materials online
- **Let** the students interview one another and report the results to you (see Attachement 1 – Online video viewing questionnaire)
- **Explain** to your students how to use and work with Vine application. In case there are students in your classroom who have already used Vine app, let them have a go and share their videos with others if they are willing to do so. You can also use video tutorial on line: <https://www.youtube.com/watch?v=pBX-75LXUQ#action=share>
- **Give** the students enough time to try different Vine features individually.
- **Suggest** topics of videos such as:
- **Let** the students decide if they want to work as a group, in pairs or individually.
- **Ask** the students to make notes of their ideas first. Check them in advance so they are not offensive or in any other way inappropriate.
- **Set** some time limits for producing videos.
- **Decide** on the hashtag they will save their videos under so it is easily accessible and found in Vine gallery online.



Attachment 1

Online video viewing questionnaire:

Do you ever use the internet to....	Yes	No	Don't know
- download video files into a computer or mobile phone so you can play them at any time you want?			
- watch videos on a video-sharing site like YouTube or Vimeo?			
- watch videos online, including on social network sites or using mobile apps?			
- upload a video to the internet so others can watch it or download it?			
- have an online video chat conversation with other people?			
Do you ever watch or download...			
- news videos?			
- comedy or humorous videos?			
- music videos?			
- sports videos?			
- commercials or advertisements?			
- political videos?			
- animation or cartoons?			
- educational videos?			
- online tutorials?			
Do you ever post videos online that you, yourself, have taken or created to any kind of website?			X
Do you ever record and post online...			X
- videos of friends and family doing everyday things)?			
- videos of an event you attended (concert, sport event)?			
- videos of yourself or others doing funny things?			
- videos of pets or animals?			
- videos that you've intentionally staged, scripted or choreographed?			
- an educational or tutorial video that shows people how to do something?			
- a video that mixes content and material in a creative way?			
Have you ever posted or shared a video online that you later regretted sharing?			X
Have you ever posted a video online with the hope of having it shared or viewed widely?			X
Do you ever use your mobile phone to...			
- record videos?			
- share or post videos online?			
- watch videos?			
- use special video applications?			