

LESSON PLAN

STRUCTURE:

Overview

Outcomes

Preparation

Procedure



App:



LESSON NAME: VIDEO CLIPS

DURATION: 6X60 min

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OVERVIEW

Video clips are also used to promote one's school during the open days and on the school website.

A video recording can be your school business card. In preparing it we need to follow some important steps: to tell a story about your school, to prepare a screenplay, to get a storyboard, where every image is created in video and audio compilation; to choose the casting and then shooting.

LEARNING OUTCOMES

Students will be able to:

- Write a screenplay
- Make a storyboard
- Record a video
- Edit a video using the proper software
- Upload the video to the school website and to YouTube



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PREPARATION AND MATERIALS

- **Make sure** that your school or your students have got a videocamera or a photo/video camera in their smart phones.
- **Make sure** that in the classroom the number of computers are enough, so that small group of students can work on them (two or three students per group)
- **Prepare** the classroom with a data projector
- **Install** Movie Maker
- **Connect** to Internet

PROCEDURE

- **Discuss** with the students the topics of the video
- **Organize** the students in groups so that each group can work on a part of the video
- **Write** the screenplay
- **Watch** the tutorials about “ how to create a storyboard”
- **Create** the storyboard
- **Put together** the works made by each group and discuss the final output
- **Choose** a sound track
- **Choose** the cast
- **Watch** some tutorials about Movie Maker
- **Record** the video
- **Edit** the video using Movie Maker
- **Upload** the video on the school website and on YouTube

Link suggestions

<http://accad.osu.edu/womenandtech/Storyboard%20Resource/>

<http://windows.microsoft.com/it-it/windows-vista/getting-started-with-windows-movie-maker>