



LESSON PLAN

STRUCTURE:

Overview

Outcomes

Preparation

Procedure



App:



LESSON NAME: Social media and texting rule!

DURATION: 3 x 60 min

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OVERVIEW

In this lesson, students reflect on the impact of technology and virtual/digital communications on people's lives, answer a survey related to the topic at Kahoot.it, research about social media and texting on the Net and create a whiteboard video animation with Sparkol VideoScribe about the benefits and drawbacks either of social media or texting. Sparkol VideoScribe is software for creating engaging whiteboard animations quickly and easily.

LEARNING OUTCOMES

Students will be able to:

- Recognize the changes brought to society by technology;
- Recognize the impact that virtual communication has had on people's relationships;
- Identify the pros and cons of social media and texting;
- State an opinion about the topic;
- Create a whiteboard animation.



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PREPARATION AND MATERIALS

- Ask your students to download Sparkle VideoScribe portable to a pen in case it isn't installed in school computers (there's a free seven-day trial). If they are not familiar with this software, ask them to watch the video tutorials at home and try it.
- Be sure that in the classroom there is a wall-projector, Wi-Fi connection, Internet connection and several computers.

PROCEDURE

1. This lesson begins with a class discussion about Gary Turk's video "Look up", which can easily be found on the Net. Students are supposed to reflect on the impact technology has had on people's lives, namely on the new ways of communicating and meeting people, on the way people interact with the world around them. Bearing in mind their own experience, students are asked to react to the video, saying whether they agree with its message or not, as well as stating whether or not they see themselves portrayed in the video and why.
2. The whole class answers a survey on their usage of media networks and texting at Kahoot.it titled "Are social media and texting ruling my life?" (<https://play.kahoot.it/#/k/9060682b-5b95-463f-a0e9-1e6b4d217539>) so that they can be aware of most students' habits and realise whether or not they are overusing them. Discuss the results with your students.

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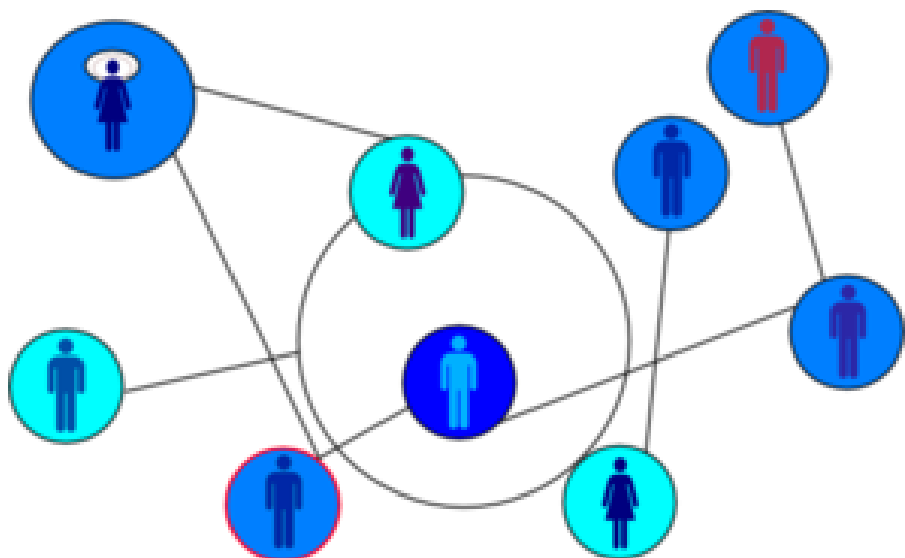


App:



You can also find the survey in attachment 1 (pages 4, 5 and 6).

3. Students are arranged in groups of 3/4 and do a WebQuest on the pros and cons either of social media or texting. The number of videos produced on each topic should be even, but it's up to students to decide which topic they would like to work on (Attachment 2 – Pages 7 and 8).
4. Students create their whiteboard video animation with Sparkol VideoScribe on the chosen topic.
5. Finally, all videos are shown to the entire class. Students are expected to express their opinions on their peers' videos.





SURVEY

Are social media and texting ruling my life?

- 1** How many social networks are you a member of?
 - a. None
 - b. 1 – 5
 - c. more than 6

- 2** Do you have more friends on social media than in real life?
 - a. No. They are all my friends in real life.
 - b. Yes, but I know most of them face-to-face.
 - c. Yes. Actually, I have never met most of them.

- 3** How often do you check social networks on your phone in a typical day?
 - a. Never
 - b. Up to 3 times a day
 - c. So many times a day I lose count

- 4** How much time do you spend on social networks every day?
 - a. Up to an hour
 - b. 1 – 2 hours
 - c. More than 3 hours

- 5** How often do you update your status on social networks?
 - a. Never
 - b. Once or twice a week
 - c. Every single day

- 6** How many text messages do you send a day?
 - a. 0 – 10
 - b. 11 – 30
 - c. So many a day I lose count



7 How would you feel if no one had texted you or commented/liked your posts on your social networks all day long?

- a. I wouldn't even notice it.
- b. Anxious and upset
- c. Unpopular

8 Do you spend more time on social networks or texting than you do talking to people face-to-face?

- a. No
- b. Sometimes
- c. Yes

9 Have your parents or friends ever complained about the amount of time you spend either on social networks or texting?

- a. No
- b. Yes, once or twice
- c. Yes, lots of times

10 What's the first thing you do when you wake up?

- a. Stumble into the shower
- b. Reach for your phone and check your text messages
- c. Log in to your favourite social network from your phone

11 Before falling asleep, do you check social networks or text?

- a. No
- b. Rarely
- c. Yes

12 While you're having dinner with your family, you

- a. unplug immediately so that nothing prevents you from interacting with them and enjoying your meal.
- b. try to interact with them, but sometimes you can't help checking messages on your phone and texting.
- c. are constantly chatting, commenting, sharing, liking and tweeting from your phone.



WEBQUEST

SOCIAL MEDIA AND TEXTING

STRUCTURE:

Introduction

Task

Process

Resources

Evaluation

Conclusion



Introduction:

Technology has undeniably changed the way we relate to each other. Although we are now more connected than ever, some people are so busy interacting online and/or texting that they forget to live in the real world and let digital relationships override personal ones. Like most things in life, social media and texting should be used with moderation so that we can benefit from them instead of being controlled by them.

Task:

Create your whiteboard video animation with Sparkol VideoScribe about the pros and cons either of social media or texting. Try to make your viewers use social media/texting wisely.

Process:

- Define social media/texting
- Describe their role in people's lives
- Mention the cons of social media/texting
- Mention the pros of social media/texting
- Point out what in your opinion would be a balanced usage of these means of communication

Resources:

You can use the following links to select information for your video:

Texting:

Disadvantages:<http://everydaylife.globalpost.com/disadvantages-teens-texting-15681.html>

<http://www.communiquepr.com/blog/?p=4805>

Advantages:<http://www.livestrong.com/article/560291-advantages-to-teens-texting/>

<http://everydaylife.globalpost.com/texting-its-positive-impact-teens-6902.html>

Adv./disadv.:<http://saaammiee.blogspot.pt/2010/02/text-messaging-advantages-and.html>

Social Media:

Disadvantages:<http://smallbusiness.chron.com/negative-effect-social-media-society-individuals-27617.html>

<http://www.makeuseof.com/tag/negative-impact-social-networking-sites-society-opinion/>

Advantages:<http://www.makeuseof.com/tag/positive-impact-social-networking-sites-society-opinion/>

5 top contributions to society:
<http://www.socialmediatoday.com/content/social-medias-top-5-contributions-society>

Adv./Disadv.:<http://socialnetworking.lvetoknow.com/Advantages and Disadvantages of Social Networking>



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Evaluation:

- Content relevance
- Accuracy in the selection of information
- Organization and coherence of ideas
- Appropriate vocabulary
- Correct structures, spelling and punctuation
- Creativity and originality

Conclusion:

By the end of this project, you will have:

- Broadened your understanding of the impact of social media/texting on today's society;
- Developed your knowledge of the pros and cons of social media/texting
- Boosted your research skills
- Improved your teamwork skills
- Enhanced your decision-making skills
- Developed your video production skills

GOOD WORK!

